



Proposal for Support of

**The North Little Rock Chamber of Commerce's**

## **FAMILY FUN FEST**

*Proceeds will support the Chamber's educational programs such as Arkansas Scholars, Vital Link, Partners in Education, Leadership Renaissance and also help fund higher education scholarships for local area students.*

***Saturday, October 1, 2011  
Dickey-Stephens Park, North Little Rock***



## THE NORTH LITTLE ROCK CHAMBER OF COMMERCE THIRD ANNUAL FAMILY FUN FEST

Saturday, October 1, 2011, 9am-4pm / Dickey-Stephens Park, North Little Rock

**Help the NLR Chamber of Commerce help your community.**

*Family Fun Fest benefits Arkansas Scholars, Vital Links, Partners in Education, Leadership Renaissance and scholarships for local students.*

## SPONSORSHIP OPPORTUNITIES

### **Platinum - Presenting Sponsor – Investment: \$5,000 Exclusive**

**Benefits to the presenting sponsor include the following:**

- Logo and recognition as “*Presenting Sponsor*” in all media (print, TV, radio)
- Logo as “Presenting Sponsor” in :30 second commercial promo ad aired on Jumbotron at Arkansas Travelers home games
- Opportunity to run :30 second commercial on Jumbotron at Dickey-Stephens Park
- Logo as “Presenting Sponsor” on Chamber Outdoor Electronic Sign
- Mention by MC on stage at **Family Fun Fest**
- Two booth spaces for promoting products and services in prime location at **Family Fun Fest**
- Logo as “*Presenting Sponsor*” with link on **Family Fun Fest** website
- Logo on Jumbotron at Dickey-Stephens Park day of event
- Three sponsor provided banners or signs displayed at Dickey-Stephens Park
- 40 tickets to **Family Fun Fest**
- 20 tickets to **Taste of the Town** – Thursday, September 29, 2010, 5:30-7:30pm, Dickey-Stephens Park

### **Gold - Ticket Sponsor – Investment: \$5,000 Exclusive Sponsor OR Two \$2,500 Sponsors**

*Admission for **Family Fun Fest** is \$3 per adult (children 12 and under are free). As ticket sponsor we will advertise that a limited supply of **FREE Family Fun Fest** tickets will be available in advance at your business location(s). This is a wonderful opportunity to drive customers to your place of business.*

**Benefits at this level of sponsorship include the following:**

- Official location(s) to pick up free tickets to **Family Fun Fest**
- Logo and recognition in all media (print, TV, radio)
- Logo in :30 second commercial promo ad aired on Jumbotron at Arkansas Travelers home games
- Logo on Chamber Outdoor Electronic Sign
- Mention by MC on stage at **Family Fun Fest**
- Two (1 each if sponsorship split) booth spaces for promoting products and services at **Family Fun Fest**
- Logo with link on **Family Fun Fest** website
- Logo on Jumbotron at Dickey-Stephens Park day of event
- Two (1 each if sponsorship split) sponsor provided banners or signs displayed at Dickey-Stephens Park
- 40 (20 each if sponsorship split) tickets to **Family Fun Fest**
- 20 (10 each if sponsorship split) tickets to **Taste of the Town** - Thursday, September 29, 2010, 5:30-7:30pm, Dickey-Stephens Park

### **Silver Sponsor - Investment: \$2,500**

**Benefits at this level of sponsorship include the following:**

- Logo in all print media
- Mention by MC on stage at **Family Fun Fest**
- One booth space for promoting products or services at **Family Fun Fest**
- Logo with link on **Family Fun Fest** website
- Logo on Jumbotron at Dickey-Stephens Park day of event
- One sponsor provided banner or sign displayed at Dickey-Stephens Park
- 20 comp tickets to **Family Fun Fest**
- 10 comp tickets to **Taste of the Town** - Thursday, September 29, 2010, 5:30-7:30pm, Dickey-Stephens Park

### **Bronze Sponsor - Investment: \$1,500**

**Benefits at this level of sponsorship include the following:**

- Sponsor recognition in all print media
- Mention by MC on stage at **Family Fun Fest**
- Half-price booth space for promoting products and services at **Family Fun Fest**
- Logo with link on **Family Fun Fest** website
- Logo on Jumbotron at Dickey-Stephens Park day of event
- One sponsor provided banner or sign displayed at Dickey-Stephens Park
- 15 comp tickets to **Family Fun Fest**
- 5 comp tickets to **Taste of the Town** - September 29, 2011, 5:30-7:30pm, Dickey-Stephens Park

### **Copper Sponsor - Investment: \$1,000**

**Benefits at this level of sponsorship include the following:**

- Sponsor recognition in all print media
- Logo with link on **Family Fun Fest** website
- Logo on Jumbotron at Dickey-Stephens Park day of event
- One sponsor provided banner or sign displayed at Dickey-Stephens Park
- 10 comp tickets to **Family Fun Fest**
- 5 comp tickets to **Taste of the Town** - Thursday, September 29, 2010, 5:30-7:30pm, Dickey-Stephens Park

### **Friends of Family Fun Fest Sponsor - Investment: \$500**

**Benefits at this level of sponsorship include the following:**

- Logo with link on **Family Fun Fest** website
- Logo on Jumbotron at Dickey-Stephens Park day of event
- One sponsor provided banner or sign displayed at Dickey-Stephens Park
- 5 comp tickets to **Family Fun Fest**
- 2 comp tickets to **Taste of the Town** - Thursday, September 29, 2010, 5:30-7:30pm, Dickey-Stephens Park

### **T-Shirt Sponsor - Investment: \$100**

**Benefits at this level of sponsorship include the following:**

- Logo on back of **Family Fun Fest** volunteer t-shirts



# FAMILY FUN FEST SPONSORSHIP AGREEMENT

*Yes, I will support the North Little Rock Chamber of Commerce by sponsoring Family Fun Fest on Saturday, October 1, 2011.*

## **Sponsor Information**

Company \_\_\_\_\_

Representative \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ - \_\_\_\_\_

Phone ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_

Email \_\_\_\_\_

## **Sponsorship**

*Company agrees to the following sponsorship with The North Little Rock Chamber of Commerce.*

Sponsorship Level: *(select one)*

Platinum - Presenting Sponsor

Bronze Sponsor

Gold - Ticket Sponsor

Friends of Family Fun Fest Sponsor

Silver Sponsor

T-Shirt Sponsor

Amount of Sponsorship \$ \_\_\_\_\_

## **Method of Payment**

Check *(Make checks payable to: North Little Rock Chamber of Commerce)*

Invoice

Credit Card:  Visa  Master Card  AMEX  Discover

Credit Card Number \_\_\_\_\_ Expires \_\_\_\_\_ 3 Digit Security Code \_\_\_\_\_

Name on Card \_\_\_\_\_ Billing Address \_\_\_\_\_

*Contributions to the North Little Rock Chamber of Commerce are not deductible as charitable contributions on the donor's federal income tax return. They may be deductible as trade or business expenses if ordinary and necessary in the conduct of the taxpayer's business.*